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## **PRESS INFORMATION**

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# **Launch Of Impact, Youth Movement For Environmental Change In Chelmsford**

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**impACT Environmental Action Group: Forum meeting Sat 21st February 2009,  
10.30am -12.30pm.**

impACT is a youth-led organisation dedicated to increasing young people's awareness of environmental issues, by encouraging them to learn, protect, preserve and ultimately have a positive impact on the world we live in, starting in the local area. Supported by the Wilderness Foundation UK and funded by the Big Lottery Fund, the group runs a range of environmental projects and activities across the district. These include practical conservation, schools groups, art and design projects and issue-based projects on key subjects like climate change, biodiversity, local food production, pollution and parks and green spaces. We also support community allotments.

The project is aimed at 11 to 18 year-olds. The Forum will include group discussions to identify key areas of interest amongst participants and to generate a plan of activities for the coming year.

Historically, the group has participated in local preservation work notably on the Chelmer Valley Riverside Local Nature Reserve and the Marconi Ponds, situated in Central Park. Members of impACT have also helped organise and run numerous projects at schools across Chelmsford.



We believe this project will help to empower and engage young people to help make a positive impact on their local communities and environment as well as meet new people and have fun along the way.

If you would like to get involved and are aged between 11-18, please contact the impACT team or come along to our first forum:

impACT Forum on Saturday  
21st February 2009  
10.30am - 12.30pm  
Central Baptist Church  
Victoria Road, Chelmsford  
CM1 1LN

**View the three minute impACT video on our website or search Youtube keywords Impact, Wilderness Foundation, Chelmsford.**

**END**

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